**DPH Recovery Storytelling – English Social Media Posts**

***Social Posts for Case Study 1: Restoring Safe Drinking Water in Rural Homes***

**Post 1**



*Alt-Text:*

*Graphic has a light blue background with a bold header that reads, “Restoring safe drinking water in rural homes.” Below the header is a photo of a woman standing in a field talking to a man. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

After Hurricane Helene, public health teams worked nonstop to ensure safe drinking water. From well testing kits to clean up guidance, @ncdhhs & local health departments were on the ground supporting the community. #WeAreNCPublicHealth

**Post 2**



*Alt Text:*

*Graphic has a blue background with a headline that reads, “Restoring safe drinking water in Western NC.” Underneath is an image of a woman serving herself a glass of water from a kitchen sink. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

Most families in Western NC rely on private wells. After the storm, NCDHHS public health teams provided testing kits, disinfection supplies and on-the-ground support to help people recover. Because clean water is essential—it's public health. #WeAreNCPublicHealth

***Social Posts for Case Study 2: Local Businesses Rebuild with Public Health Support***

**Post 3**



*Alt Text*:

*Graphic has a blue background with a header that states, “Local businesses rebuild with public health support.” Underneath is an image of three men unpacking boxes in the kitchen of a restaurant. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

What does it take to reopen a restaurant after a hurricane? Public health experts checking water, guiding safety plans & supporting business owners to serve communities again. In WNC, restaurants work with @ncdhhs public health teams as a trusted partner. #WeAreNCPublicHealth

**Post 4**



*Alt Text:*

*Graphic features a blue background with a headline that says, “Rebuilding after Hurricane Helene, one meal at a time.” Underneath is an image of a man smiling with his arms crossed and wearing a dark pullover with the logo ‘Pig & Grits’, standing in a restaurant supply area. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

Restaurants mean more than food—they bring us together. After Hurricane Helene, NCDHHS public health teams partnered with local businesses to guide restaurant owners through inspections and safety steps so they could reopen and serve the community. #WeAreNCPublicHealth

***Social Posts for Case Study 3: Public Health Helps Classrooms and Communities Recover***

**Post 5**



*Alt Text:*

*Graphic with a blue background header that reads, “Public health helps classrooms and communities recover.” The image shows a group of people distributing supplies outside a brick school building. Tables are lined with household items, boxes, and cleaning supplies, while cars are parked nearby. Community members are seen loading items and talking. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

After Hurricane Helene, schools were more than learning spaces—they were lifelines. NCDHHS public health teams helped schools monitor water quality, assess buildings & communicate effectively with families so students could return to routine and community. #WeAreNCPublicHealth

**Post 6**



*Alt Text:*

*Graphic features a blue header with the title, “Helping children return to safe learning environments.” Below the header is a photo of a smiling child sitting at a school desk, giving a high-five to an adult. Other students are visible smiling and working in the background, seated at classroom desks. A circular green quote overlay reads, “We Are NC Public Health- everywhere, every day, everybody.” The bottom line reads, “Learn more at ncdhhs.gov” with the NCDHHS logo in the bottom right corner.*

*Post Copy:*

Reopening schools takes a team. NCDHHS public health teams partnered with school nurses, local leaders & LHDs to support students’ well-being after the storm—and still do today. When we support our kids, we strengthen our future. That’s public health at work. #WeAreNCPublicHealth